

SAFE R. WORLD MSD









Products that matter™.

The future of surface protection

NORDIC
CHEM

SRW MSD

SRW MSD main benefits are:

-  Enhances aesthetic appeal
-  Self-cleaning effect
-  Protects substrates
-  Increases lifetime of equipment and assets
-  Labour cost saving solution
-  Increases hygiene standards & provides antimicrobial protection 24/7
-  Reduces water and chemicals consumption
-  Reduces the site's carbon footprint

The ultimate cleaning aid for commercial cleaners. Streamlines cleaning regime, increases standards and reduces carbon footprint.

Experience the next level of surface protection with SRW MSD 2.0. Our advanced coating safeguards every type of surface in your commercial building, significantly reducing cleaning efforts and enhancing aesthetic and hygiene standards, while also contributing to a greener environment.

By enhancing the efficiency of your maintenance routines, SRW MSD 2.0 helps in boosting your profit margins and elevating customer satisfaction. This innovative solution is a game-changer for commercial properties aiming to maintain impeccable cleanliness.

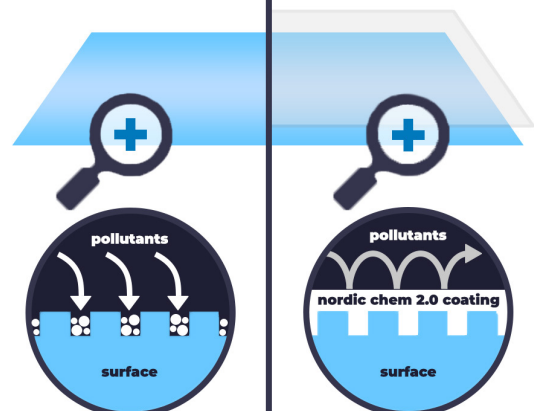
Who we are

Through over 25 years of experience in the coating's market, Safe R. World MSD has used its extensive knowledge in the chemical field to develop coatings that will revolutionise the cleaning industry.

We are at the forefront of the smart cleaning era.

UNCOATED

COATED



Dirt and contaminants can penetrate the pores of the substrate.

Dirt and contaminants can't stick to the surface and damage the substrate.

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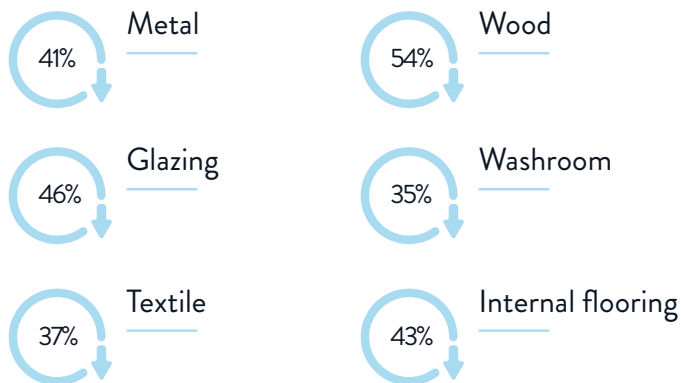
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DAY~TO~DAY

AVERAGE LABOUR SAVINGS

Average savings on the day-to-day cleaning regime of different surfaces when using SRW MSD coating



Increased standards

Increases the aesthetic appeal of every surface while keeping them cleaner for longer to increase the site's standards.

Self-cleaning effect & cost saving solution Significantly reduces cleaning labour providing savings while increasing standards.

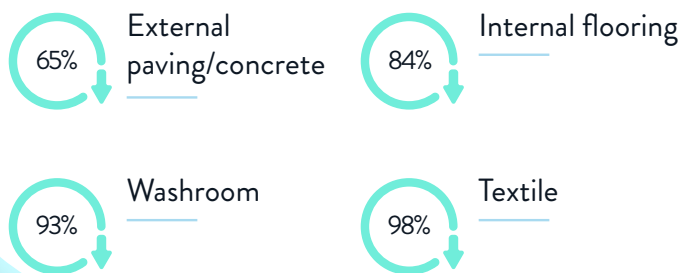
Water & chemicals use reduction

Reduction in water and chemicals used for surface cleaning and maintenance.

PERIODICS

AVERAGE LABOUR SAVINGS

Average savings on the deep cleaning regime of different surfaces when use SRW MSD coatings:



Extend replacement cycle

Increases the lifespan of all interior assets such as furniture and equipment, reducing replacement and refurbishment costs.

24/7 hygienic seal

A permanent protective barrier inhospitable for microorganisms, mould and limescale.

Visitors and employees well-being

Cleaner, brighter and visually appealing surfaces promote a sense of wellbeing to guests and employees.

CONTACT US

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